

Subject: Re: First Thursdays Trolley Ridership
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 11/22/2016 10:51 AM
To: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>
CC: Jonathan Williams <jwilliams@labattleship.com>

Trolley discussion meeting confirmed for Thursday, Dec. 1st at 2:30pm in my office.

See you then.

Happy Thanksgiving.

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
390 W. 7th Street | San Pedro, CA 90731
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)
lparker@sanpedrobid.com
www.sanpedrobid.com

On Tue, Nov 22, 2016 at 8:50 AM, Bezmalinovich, Augie
<ABezmalinovich@portla.org> wrote:

I have a SP Chamber Holiday Parade meeting at 3:30 on the 1st – can we meet at 2:30 or 3:00?

From: Jonathan Williams [mailto:jwilliams@labattleship.com]
Sent: Monday, November 21, 2016 4:24 PM
To: Bezmalinovich, Augie
Cc: Lorena Parker
Subject: RE: First Thursdays Trolley Ridership

I can only do late afternoon on the 1st.

Jonathan Williams
President & CEO
Pacific Battleship Center

On Nov 21, 2016 4:18 PM, "Bezmalinovich, Augie"
<ABezmalinovich@portla.org> wrote:

I not here on Dec 2nd. The morning of the 1st works....

From: Lorena Parker [mailto:lparker@sanpedrobid.com]
Sent: Monday, November 21, 2016 3:28 PM
To: Jonathan Williams
Cc: Bezmalinovich, Augie
Subject: Re: First Thursdays Trolley Ridership

Ok with me. Augie, do you work that day or is it your day off?

Lorena Parker

Executive Director

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On Mon, Nov 21, 2016 at 3:22 PM, Jonathan Williams
<jwilliams@labattleship.com> wrote:

Can we do late afternoon on 12/2?

On Mon, Nov 21, 2016 at 3:20 PM, Lorena Parker <lparker@sanpedrobid.com>
wrote:

12/1 & 12/2 also work for me.

Lorena Parker

Executive Director

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On Mon, Nov 21, 2016 at 3:12 PM, Jonathan Williams
<jwilliams@labattleship.com> wrote:

I actually won't be around on 12/7, as I will be in Pearl Harbor for the 75th.

On Mon, Nov 21, 2016 at 3:10 PM, Lorena Parker <lparker@sanpedrobid.com>
wrote:

How about after our next board meeting on 12/7/16?

Lorena Parker

Executive Director

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On Mon, Nov 21, 2016 at 3:06 PM, Jonathan Williams
<jwilliams@labattleship.com> wrote:

My next openings are 12/1. Let me know what may work.

On Mon, Nov 21, 2016 at 3:05 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Augie,

Let's just have an informal meeting with Jonathan, you and me. We can discuss.

What's your schedule? I'm not in Wed-Fri. this week.

Lorena Parker

Executive Director

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On Mon, Nov 21, 2016 at 2:39 PM, Bezmalinovich, Augie <ABezmalinovich@portla.org> wrote:

OK, not sure – I like the idea of creating a PBID adhoc subcommittee on the Trolley – I would be willing to chair and I would like Jonathan on that committee.

When we started with 1st Thursday Trolley service, I did see people aboard and I'm wondering if maybe the cold weather has something to do with it? Is 1st Thursday's getting less folks now in the winter time? Is it not being promoted?

From: Lorena Parker [mailto:lparker@sanpedrobid.com]

Sent: Monday, November 21, 2016 12:11 PM

To: Bezmalinovich, Augie

Subject: First Thursdays Trolley Ridership

Augie,

We've been running the First Thursday trolleys for awhile now and I wanted to report back to you that there is almost zero ridership.

I'm wondering if those funds can be spent more efficiently?

Your thoughts?

Lorena Parker

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Kind Regards,

Jonathan Williams
President & CEO

Pacific Battleship Center

Battleship IOWA Museum

Office/Fax: [877-446-9261 ext. 709](tel:877-446-9261)

Website: www.pacificbattleship.com

Facebook: <http://www.facebook.com/pacificbattleship>

Twitter: <http://www.twitter.com/ussiowa>

Instagram: <http://www.instagram.com/battleshipiowa>

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Re: First Thursdays Trolley Ridership

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